

**Professor George Stonehouse,
Dean of Business School
Professor of International Strategic Management
Edinburgh Napier University
UK**

Title

The Internationalisation of Higher Education – A Business School Case Study

Biodata

Professor George Stonehouse is Dean of Edinburgh Napier University Business School and Professor of International Strategic Management. He is the founder of the Edinburgh Institute of Leadership and Management Practice and is a non-executive director of Destination Edinburgh Marketing Alliance. He has wide international experience in both business and academia. He is an Honorary Professor of the State University of Management, Moscow, Russia, and Visiting Professor at the University of International Business and Economics Beijing and the University of Zhengzhou, Peoples Republic of China. His main research and consultancy interests lie in the areas of leadership, strategic management, creativity, knowledge, collaboration, and global business. He has published 3 books and numerous articles in leading academic journals in these areas and is a past winner of the Literati Prize for the outstanding article of the year. His significant research projects have included an Investigation of Organisational Learning among General Practitioners and the Competitive Use of Information in Strategic Management in the Airline Industry. He has been engaged in research, consultancy and design and delivery of training with a number of leading organisations including Anderson and Strathern, Aegon, Black and Decker, NHS Lothian, Hanson PLC, the Improvement Service, Inland Revenue, Scottish and Southern, Nike, Severstal JSC (Russia) and Yutong Corporation (PRC).